

ANNEXURE - 3
SPONSORSHIP OPTIONS - 1. OUTDOOR

Dear Exhibitors,

We are very pleased to inform you that at the venue & in the campus of the Hitex Exhibition Center there are excellent places of various sizes where your company name logo, product images can be displayed. The particulars about sizes & location are given below. Please make your suitable choices and fill up the enclosed form at the earliest. The booking will be done on first come first serve basis.

Note: This Sponsorship brandings will be available only 3 day event from 22-24 November 2023.



OUR INDUSTRY SHOW

**22-23-24
NOVEMBER 2023**

**LARGEST POULTRY EXHIBITION IN
SOUTH ASIA AT HITEX, HYDERABAD**

1.1 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Venue.

**HOARDING AT MAIN
ENTRANCE (LIT)**

Frame Size: 19.7 ft W x 9.11 ft H

No. of Slots: 1 only



Charges : Rs. 40,000/- + GST 18%

1.2 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while driving along HITEX roads (from entrance to parking).

ROAD MEDIANS(LIT)

Frame Size : 3.2 ft W x 4.3 ft H

No. of Slots: 49



Charges : Rs. 6,300/- + GST 18%

1.3 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Venue.

ROAD MEDIANS(LIT)

Frame Size : 9.10 ft W x 4.3 ft H

No. of Slots : 2



Charges : Rs.21,000/- + GST 18%

1.4 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while driving along HITEK roads.

POLE BUNTING

Frame Size : 2 ft W x 10 ft H (front & back)

No. of Slots : 43



Charges : Rs. 6,300/- + GST 18%

1.5 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Area.

ENTRANCE DISPLAY

Size: 30ft W x 10ft H

No. of Slots: 2 nos



Charges : Rs. 26,500/- + GST 18%

1.6 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Area.



TRAPEZIUM DISPLAY

Frame Size : Top W 25ft, H 14ft Bottom W x 13.5 ft H
No. of Slots : 9 nos.

Charges : Rs.68,500/- + GST 18%

1.7 Outdoor

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Halls.



T.F.O TO HALLS ENTRANCE

Size : 10ft H x 4ft W
No. of Slots : 14

Charges : Rs.7,500/- + GST 18%

POULTRY INDIA 2022

OUR INDUSTRY SHOW

THE LARGEST POULTRY EXHIBITION IN SOUTH ASIA @ HITEC, HYDERABAD

23-24-25 NOVEMBER 2022
www.poultryindia.com

Technology. Innovation. Shape the future of Poultry.

Poultry
Kn wledge

POULTRY INDIA 2022
OUR INDUSTRY SHOW

THE LARGEST POULTRY EXHIBITION
IN SOUTH ASIA @ HITEK, HYDERABAD

**23-24-25
NOVEMBER 2022**
at poultry world india

Technology Innovation
Shape the Future of Poultry

Poultry
Knowledge Day
23-25 NOV. 2022

HICC - NOVOTEL - HYDERABAD


Exhibitors
Sponsors
Organizers

Size : 4ft W x10ft H
No. of Slots : As required
This option not available in Hall No.2

Charges : Rs.8,000/- + GST 18%

Rs. 63,000/- each + GST 18%

Outdoor



This image shows a large outdoor event space. A wide red carpet runs across the foreground, where many people are walking. In the background, there is a large white egg-shaped sculpture on a stand. To the left, a large building with a curved roof is visible. A yellow box in the upper right corner highlights a white balloon floating in the air.

Best option to have brand visibility from 1 km radius.

Size : As per design
Total No. : As Required

Display Charges : Rs.31,500/- + GST 18%

SPONSORSHIP OPTIONS - 2. INDOOR

Knowledge Day Sponsorship Options at HICC (NOVOTEL)

Note: This Sponsorship brandings will be available only one day event from 22 November 2022.

2.1 Indoor

HICC ENTRANCE

Size : 16' W x 10' H
Total Nos. : 1

Branding Space Rental Rs.20,000/- + taxes per day Next to Krishna pearls entrance. Strong base to withstand the wind.



Rs. 20,000/- per day + GST 18%

2.2 Indoor



HICC ENTRANCE

Size : 5' W x 4' H
No. of Slots : 2

Branding Space Rental Rs.10,000/- + taxes per day Next to Krishna pearls entrance. Inclusive of all pillar as mentioned per side

Per Day / Per Pillar Rs. 10,000/- + GST 18%

2.3 Indoor

HICC MAIN LOBBY

Size : 57 ft W x 3 ft H
No. of Slots : 1

Branding Space Rental
Rs.12,500/- + taxes per day per standee



Rs.12,500/- per day per standee + GST 18%

2.4 Indoor



MAIN LOBBY

per day per standee - Flex mounting on MS Frame
12,500/- number of days 1
Size: 10 ft W x 8 ft H

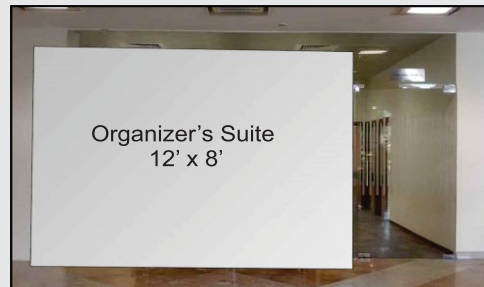
Rs.12,500/- per day per standee + GST 18%

2.5 Indoor

TFO LED DISPLAY

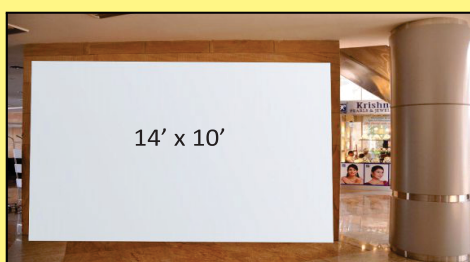
Branding Space Rental Rs.12,500/- + taxes per day
per standee - Flex mounting on MS Frame.
number of days * 1

Size : 12ft W x 8ft H
No. of Slots. : 2



Branding Space Rental Rs.12,500/- per day + GST 18%

2.6 Indoor



WALL UNDER THE ESCALATOR

Branding Space Rental Rs.12,500/- + taxes per day
per standee - Flex mounting on MS Frame.
number of days * 1

Size : 14FT X 10FT
No. of Slots:

Branding Space Rental Rs.12,500/- per day + GST 18%

2.7 Indoor

WALLS AREA OUTSIDE THE HALLS

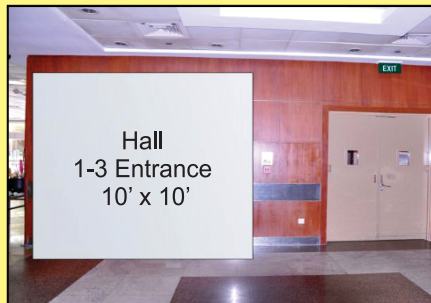
Size : 14 ft (W) x 10 ft (H)
Total Nos. : 1

Branding Space Rental
Rs. 23,000/- + taxes per day per standee -
Flex mounting on MS Frame.



Rs.23,000/- + per day per standee + GST 18%

2.8 Indoor



WALLS AREA OUTSIDE THE HALLS

Size : 57 ft W x 3 ft H
Total Nos. : 1

Branding Space Rental Rs.18,000/- + taxes per day per standee -
Flex mounting on MS Frame.

Branding Space Rental Rs.18,000/- + per day per standee + GST 18%

2.9 Indoor

STAIRCASE LEADING TO BALLROOM

Size : 3' W x 6' H
Total Nos. : 1

Allowed only when Ball Room & Granite is booked.
Branding Space Rental Rs.8,500/- + taxes per day per standee



Rs. 8,500/- + per day per standee + GST 18%



SHOW DIRECTORY ADVERTISEMENT

Advertise in show directory sizes: 13cms Width x 19 cms Height
Cost per page is @ 8,500/- + GST 18% Extra.

Showcase your products along with your company profile in the directory

Rs. 8,500/- + Per Page + GST 18%

Please note : Soft copy of the design/logo/banner in cdr 15 format :

needed latest by Oct. 30 2023.

Payment Particular: By Demand Draft/Cheque payable at par to "POULTRY INDIA" as full

D.D/Cheque No.....dated...../2023 for Rs...../-

(Rupees.....)

Drawn on (Bankers Name).....towards full payment of sponsorship

Name :

DESIGNATION:

Date / / 2023

Signature & Stamp