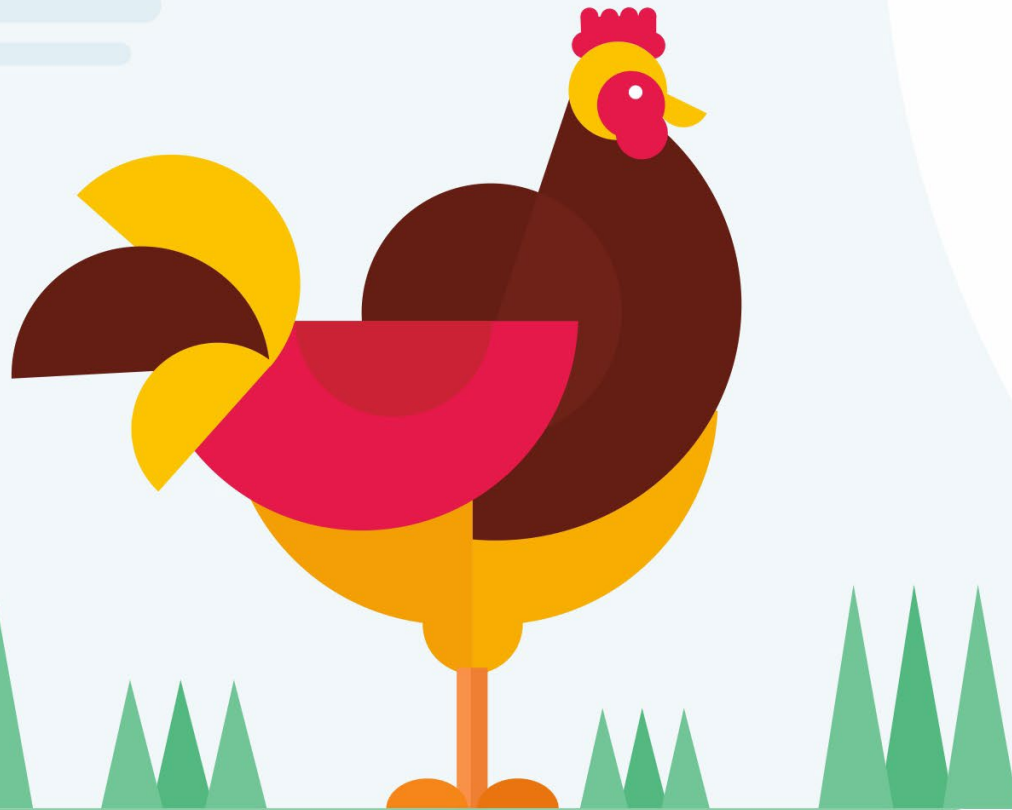




www.poultryprotein.com



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16th Poultry

Kn**wledge**
Day 26 NOVEMBER

SHAPING THE FUTURE OF INDIAN POULTRY SECTOR

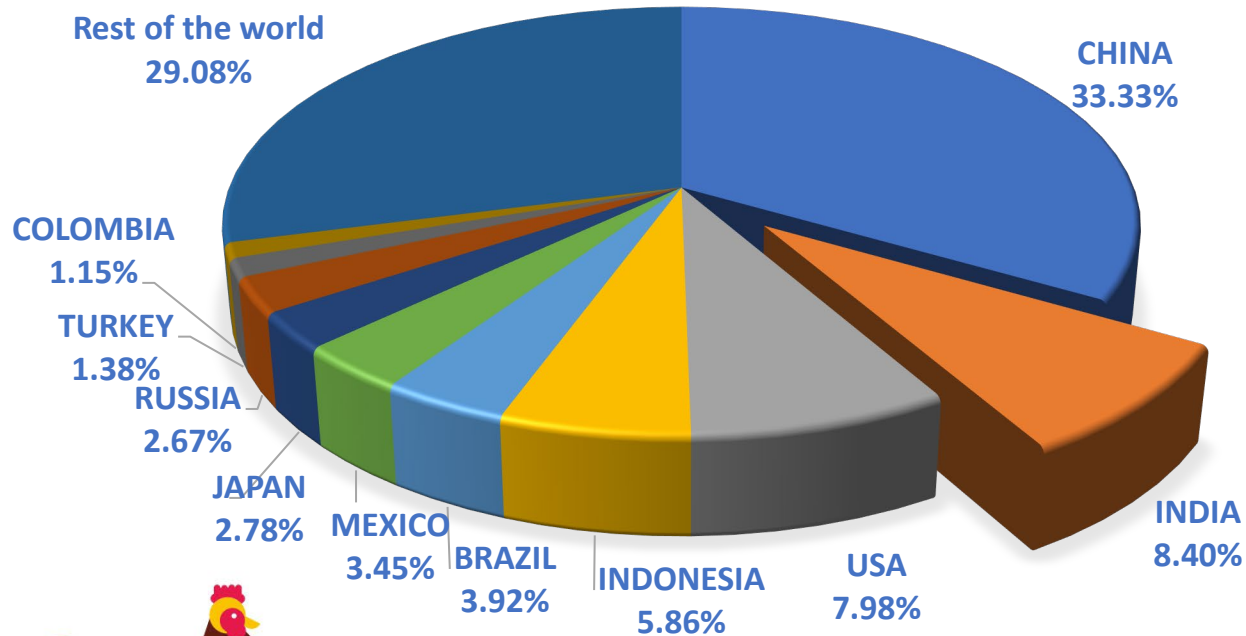
Indian Table Egg Exports: Challenges and Opportunities

Nivesh Saravanakumar

CEO, Rasi Foods & Feeds Pvt Ltd

Overview of Indian Table Egg Industry

INDIA'S POSITION IN GLOBAL EGG PRODUCTION



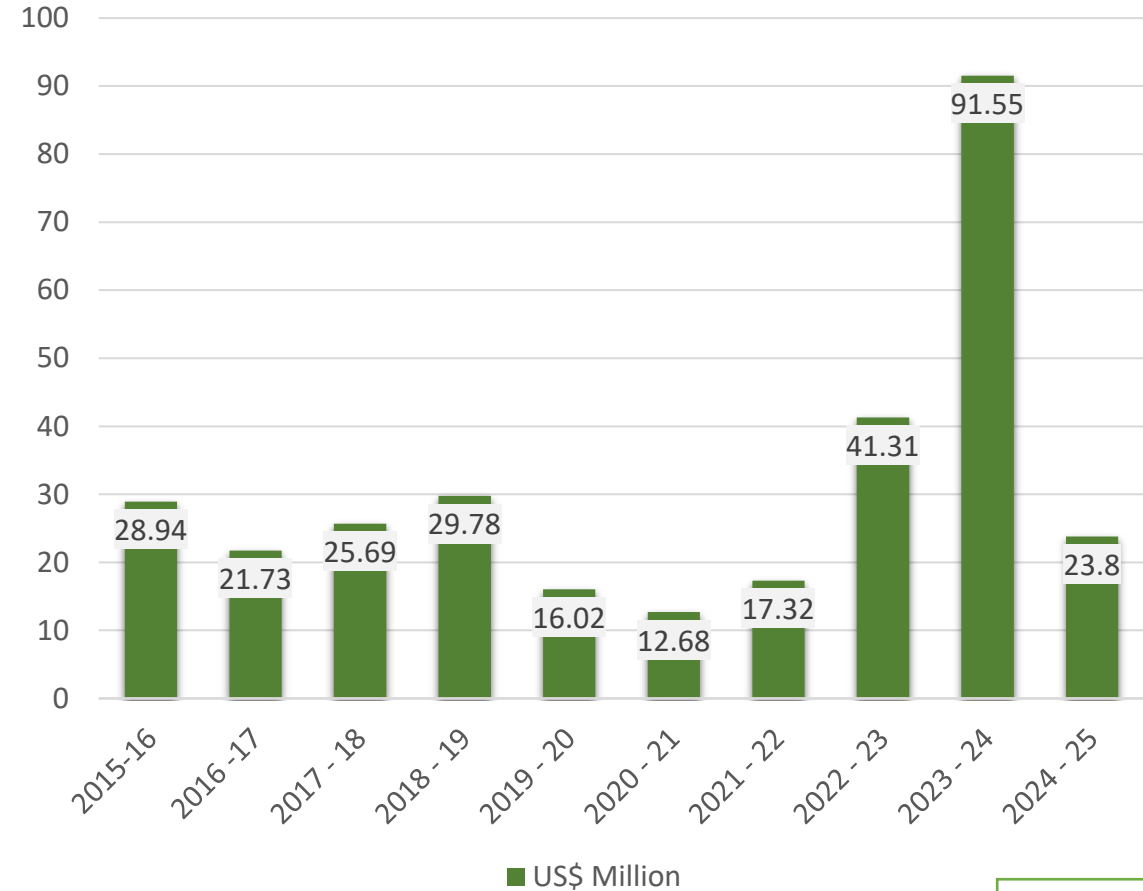
- India ranks second in global egg production, with a daily production of 318 million eggs.
- Contributing to 8.40% of global egg production, India trails behind China at 33.33% followed by the USA at 7.98%.
- The nation currently houses 362 million birds, a figure projected to increase to 382 million by March 2025.
- The Indian egg industry is expected to expand annually at a rate of 6-8%.
- With a population of 1,445.9 million, India consumes approximately 80 eggs per person annually.
- Tamil Nadu leads India in daily egg production, producing 65.06 million eggs, followed by Andhra Pradesh (42.90 million) and Telangana (40.98 million).



Indian Egg Export Market

- The Indian egg export market generates approximately \$25-30 million dollars annually.
- The Middle Eastern nations, including Oman, Qatar, the UAE, and Bahrain, along with the Maldives and few African countries are the primary importers of Indian eggs.
- Over 95% of India’s egg exports originate from Namakkal, widely recognized as the “Egg City” of India.
- Approximately 0.5% to 1% of India’s total egg production is exported each year
- The Indian table egg export industry generated a record revenue of \$91.55 million dollars in the Financial Year 2023-2024, marking its highest performance in the past decade.

Indian Egg Export Revenue



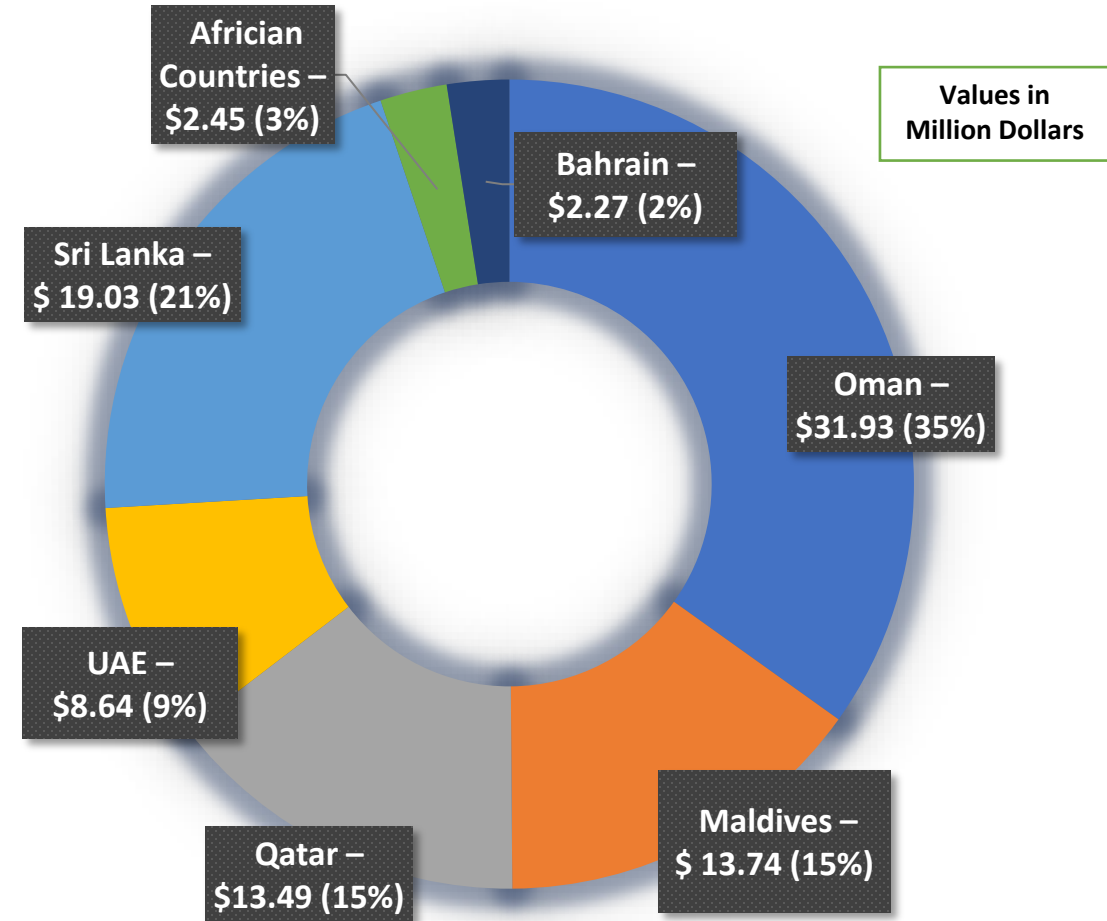
Source: DGCIS



Current Market Landscape

- Oman, the largest importer of Indian eggs, holds approximately 35-40% of India's egg export market share.
- The Maldives is a consistent importer of Indian table eggs year-round, showing a steady growth in demand.
- Sri Lanka once held a significant share in Indian egg exports but has now regained self-sufficiency from this financial year.
- Beyond the primary markets, Indian eggs found opportunities in Malaysia and Sri Lanka during FY22-23 and FY23-24, driven by temporary demand, which has since ceased in the current financial year.
- The UAE resumed importing Indian eggs starting from FY21-22.

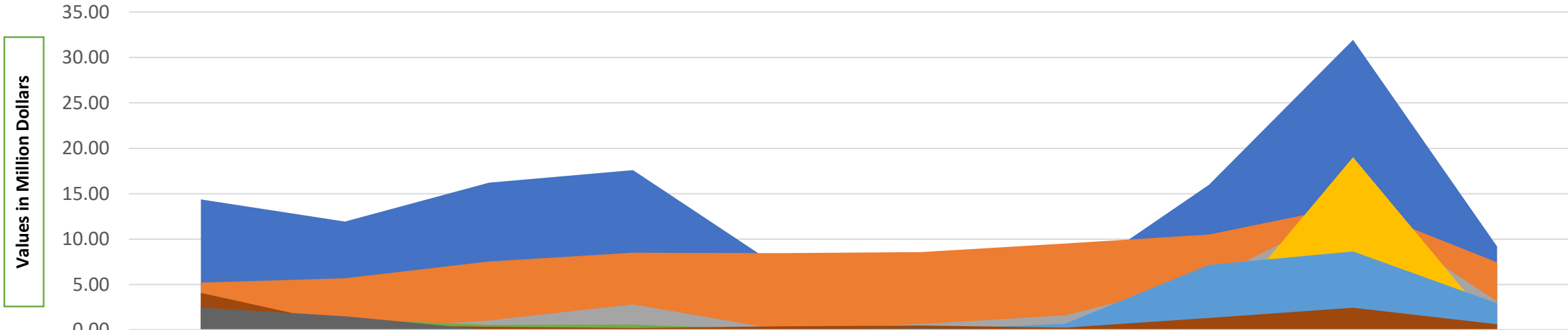
Indian Egg Export – Global (2023-24)



Source: DGCIIS



India Export statistics of Table Eggs



	2015 - 16	2016 - 17	2017 - 18	2018 - 19	2019 - 20	2020 - 21	2021 - 22	2022 - 23	2023 - 24	2024 (April - Sep)
■ Oman	14.38	11.93	16.22	17.59	7.08	2.72	5.13	15.99	31.93	9.18
■ Maldives	5.22	5.70	7.53	8.50	8.45	8.56	9.52	10.50	13.74	7.45
■ Qatar	0	0	1.04	2.82	0.10	0.66	1.61	5.54	13.49	3.17
■ SriLanka	0	0	0	0	0	0	0	0.12	19.03	0
■ UAE	0	0	0	0	0	0	0.68	7.17	8.64	2.92
■ Bahrain	1.82	1.17	0.56	0.60	0	0.08	0.06	0.34	2.27	0.45
■ Malaysia	0	0	0	0	0	0	0	0.35	0	0
■ African Countries	4.07	0.58	0.34	0.21	0.39	0.48	0.27	1.31	2.45	0.63
■ Afghanistan	2.46	1.5	0	0.05	0	0.18	0	0	0	0

■ Oman ■ Maldives ■ Qatar ■ SriLanka ■ UAE ■ Bahrain ■ Malaysia ■ African Countries ■ Afghanistan

Source: DGCIIS

Competitive Advantages of Indian Table Eggs



Cost effective Production



Large and Growing Production Volume



Strategic Export Destinations



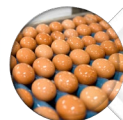
Strong Domestic Demand



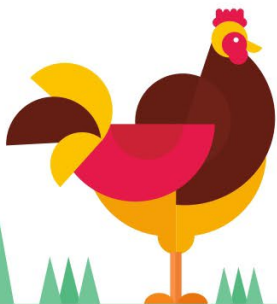
Improved Egg Quality



Government support



Diversification into Processed Egg Products



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Namakkal egg traders in a fix as Qatar introduces weight restrictions

TNN / Updated: Nov 8, 2024, 13:39 IST

SHARE PRINT AA FOLLOW US

Poultry farmers in Namakkal, India, face a significant hurdle as Qatar, a major egg importer, implements new quality standards. These regulations only permit the import of larger eggs, classified as 'AA' and 'A', which are not typically produced in Namakkal.



NAMAKKAL: Poultry farmers in Namakkal are staring at a sharp blow to their overseas business as Qatar, a major importer of eggs, has put in place new restrictions.

According to the new egg import policy of Qatar, only those eggs which are classified as 'AA' and 'A' would be allowed for import into the Middle East nation.

Eggs weighing 70g and above are classified as AA

and those weighing 60g and above are graded as A.

Eggs weighing 50g are graded as 'B' and those under 50g are categorised as 'C.'

Malaysia: Government granted a special import approval for chicken eggs from India

← back to the state act

Inception date: 06 Dec 2022 | Removal date: 30 Jun 2023

Import quota

On 13 March 2023, the government of Malaysia granted the special import approval for 10 million chicken eggs from India. The special import approval apply retrospectively from 6 December 2022 to 30 June 2023. There was no import of egg from India allowed prior to this regulation.

According to the news release, the objective was to ensure a sufficient supply of chicken eggs in the country.

The approval to import chicken eggs from India has been only granted to J&E Advance Tech Sdn. Bhd.

IMPLEMENTATION LEVEL

National

AFFECTED FLOW

Inflow

ANNOUNCED AS TEMPORARY

Yes

NON-TRADE-RELATED RATIONALE

No

ELIGIBLE FIRMS

firm-specific

JUMBO

No

TH India World Elections Technology e-Paper

TH FREE TRIAL

Namakkal sees drastic drop in egg exports

Updated - August 13, 2024 09:13 pm IST - Namakkal

THE HINDU BUREAU

Diverting maize for ethanol will increase poultry feed prices

POSTED ON FEBRUARY 26, 2024 BY ADMIN



The poultry industry anticipates that 10-20 percent of maize could be used for ethanol production, which would increase the demand-supply gap further, causing a spike in maize prices.

The Indian poultry sector expects feed prices to spurt, crimping its margins, if the Centre goes ahead with its plan to divert maize for ethanol production, as the grain is a primary ingredient of the feed.

News > Food Industry News > Sri Lanka Abandons 2024 Egg and C

Sri Lanka Abandons 2024 Egg and Chicken Imports Due to Increased Domestic Production

News Foodmate 2023-10-23

According to the "Daily Financial Times" report on September 26, the Sri Lankan Ministry of Agriculture announced the cancellation of plans to import eggs and chicken next year. This decision stems from the subste growth in local egg and chicken production, reflecting the government's commitment to collaborating with dom producers to lower prices and enhance production, with the ultimate goal of achieving self-sufficiency withi Lanka's poultry industry.

Agriculture Minister Amaraweera explained that the previous surge in egg and chicken prices had enticed r individuals to enter the poultry sector. Given the current production surge, it is anticipated that egg and poultry p will gradually decrease in the upcoming months. This marks a significant step toward self-reliance in Sri Lar... poultry industry.

MUSCAT DAILY AN APEX MEDIA PUBLICATION



HOME OMAN BUSINESS SPORTS WORLD FEATURES MORE

Oman to achieve 96% self-sufficiency in table eggs in 2023

14 NOV 2022



Challenges in Exporting Table Eggs



CHALLENGES



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Global Trade Barriers

Tariffs and non-tariff barriers, frequent bans and restrictions of Indian eggs impact exports.

Indian Egg Size/Weight

Export markets often demand specific sizes and weights that differ from standard Indian egg sizes.

Time-Consuming Certification Processes

Obtaining export certifications such as veterinary clearance, residue-free certification, and compliance with importing country standards is lengthy and complex.

Rising Feed Costs

Maize, a primary feed ingredient, is becoming increasingly expensive due to high domestic demand for ethanol production and import restrictions.

Challenges in Exporting Table Eggs



Increased Domestic Production in Importing Countries

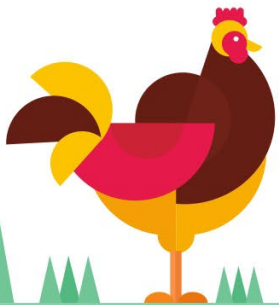
Many countries that currently import eggs are investing heavily in local poultry industries to reduce reliance on imports

Tapping Into New Markets

While India primarily exports eggs to Gulf countries, expanding to new markets like Europe, North America, or East Asia is challenging due to strong competition.

Limited Number of Exporters

Many potential exporters lack knowledge of global trade requirements and also face infrastructural & scalability challenges



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India – Oman Business meet in the Agriculture and Food sectors

Oman Tuesday 23/July/2024 12:55 PM



Muscat: The Embassy of India, Muscat, organized an India-Oman Business-to-Business (B2B) Meet at the Sheraton Oman

HOME > BAHRAIN > VISIT OF DELEGATION LED BY AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHORITY



Visit Of Delegation Led By Agricultural And Processed Food Products Export Development Authority (APEDA)

Home / Industry / News / In Russia's egg crisis, Tamil Nadu town hopes to crack export opportunity

In Russia's egg crisis, Tamil Nadu town hopes to crack export opportunity

A combination of high inflation and sanctions imposed by the West has led to the egg crisis in Russia



Opportunities in Table Egg Exports

Growing Global Demand for Protein-Rich Foods

Rising health awareness and demand for protein-rich diets globally create a significant opportunity for Indian egg exports

Established Presence in the Gulf Market

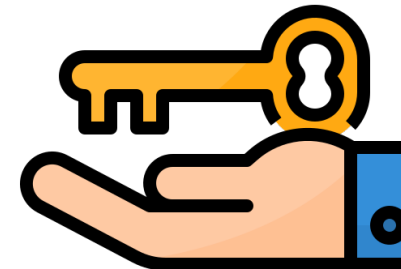
India is already a leading supplier of eggs to GCC countries (Oman, Qatar, UAE, Bahrain), with demand expected to grow further due to rising populations and limited local production in these regions.

Price Competitiveness

Indian eggs are cost-effective compared to eggs from other major producers like the USA or Europe, making them attractive for price-sensitive markets

Export Opportunities During Global Supply Shortages

Supply chain disruptions in major egg-exporting/producing countries present opportunities for Indian exporters to fill the gap in global supply.



Opportunities in Table Egg Exports

Expanding Markets in Africa and Asia

Africa, Russia and South Asia are emerging as promising markets due to increasing demand, urbanization and dietary changes

Supportive Government Policies

Initiatives like the FTA with importing countries and financial incentives like RoDTEP, and subsidy for infrastructural facilities for the egg export industry can help boost export activities

Value-Added Products

Growing demand for value-added egg products such as liquid eggs, egg powder, and ready-to-eat options provides opportunities for diversification.



Conclusion

Negotiating Trade Agreements

Collaborating with importing countries to reduce trade barriers and tariffs to facilitate even smoother and effortless business.

Promoting New exporters

Supporting smaller players with export knowledge, infrastructure, training, and export facilitation.

State of the art laboratory

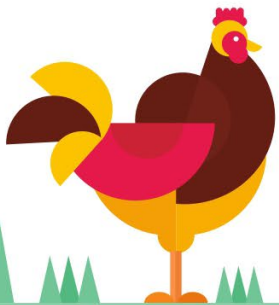
Setting up modernized and advanced government laboratory in Namakkal which can help showcase and develop export standards to our importers

Streamlining Certification Process

Implementing single-window clearance systems to expedite certification processes.

Feed Cost Mitigation

Encouraging maize production through subsidies, improved farming practices, and introducing GMO maize.



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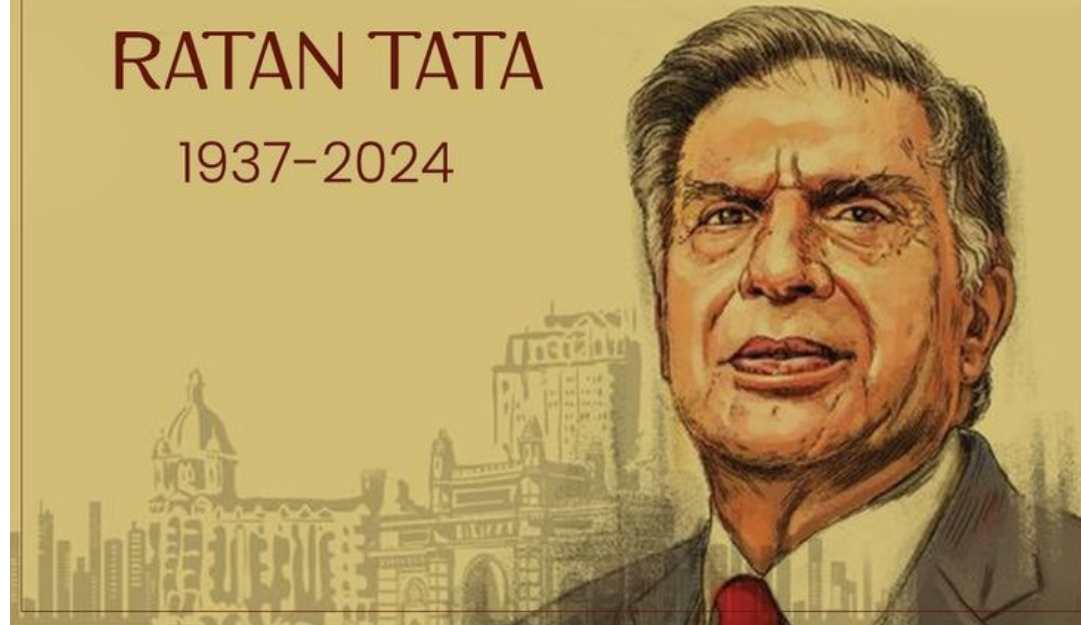
//

If you want to walk fast,
walk alone. But if you want
to walk far, walk together

//

RATAN TATA

1937-2024



Thank you!

